



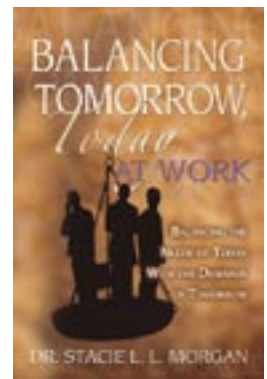
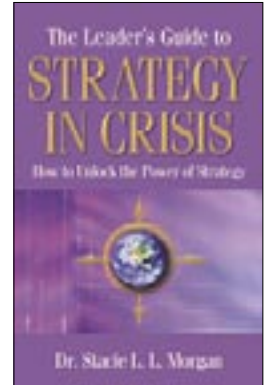
STACIE L.L. MORGAN, PH.D

Organizational Journey

Dr. Stacie Morgan is an expert in increasing strategic effectiveness and is President of Balanced Management Inc, a strategy consulting firm.

Dr. Morgan is the author of *The Leader's Guide to Strategy in Crisis: How to Unlock the Power of Strategy*; *Professional Strategy in a New York Minute™*; and *Balancing Tomorrow, Today™-AT WORK*.

She is also the creator of the Strategic Knowledge Indicator® (SKI®) assessment instrument for measuring strategic thinking and its application on the job.



Known for her dynamic and informative presentations, Dr. Morgan integrates lively anecdotes from her many years working with international organizations of all sizes into her power-packed sessions.

Dr. Morgan speaks on a variety of topics pertaining to strategic effectiveness and the dynamic global business environment. Her motivational and informative talks include the following:

- "Simple Steps for Surpassing Your Competition"
- "How to Unlock the Power of Strategy"
- "Why Everyone Should Think Like a Strategist"
- "Where Did Our Advantage Go?"
- "The Secrets of Shareholder Value"
- "Seven Steps for Creating Knock-Out Strategies"
- "How to Control Your Competition"
- "How to Build a Better Strategy"
- "Ten Great Tips For Leaders"

HERE'S WHAT ATTENDEES HAVE SAID ABOUT DR. MORGAN'S PRESENTATIONS:

"You are awesome! Everything was right with your presentation today."

"You opened me to the true value of strategy. Now I see the lack of it everywhere!"

"Your presentation helped my partner and me so much. We need a strategy!"

"You are so good at what you do! You are really motivating."

"Your strategy presentation was so much fun!"

"You were so moving. You have changed the way we look at our organizations and ourselves."

Dr. Morgan is available for:

- keynote addresses
- corporate events
- weekend retreats
- motivational events
- customized programs
- staff development
- workshops



For bookings and additional information contact Dr. Morgan at:
www.balancedmanagement.com
or call:
757-867-9409