



# STACIE L.L. MORGAN, PH.D

## Individual Journey

Dr. Stacie Morgan is an expert in increasing strategic effectiveness and is President of Balanced Management Inc, a strategy consulting firm.

Dr. Morgan is the author of *Professional Strategy in a New York Minute*™; *Spiritual Strategy in a New York Minute*™; and *Balancing Tomorrow, Today*™—AT HOME.

She is also the creator of the Strategic Knowledge Indicator® (SKI®) assessment instrument for measuring strategic thinking and its application on the job.

*Known for her dynamic and informative presentations, Dr. Morgan integrates lively anecdotes from her many years working with international organizations of all sizes into her power-packed sessions.*

Dr. Morgan speaks on a variety of topics pertaining to strategic effectiveness and the dynamic global business environment. Her motivational and informative talks include the following:

- “Simple Steps for Surpassing Your Competition”
- “How to Unlock the Power of Strategy”
- “Why Everyone Should Think Like a Strategist”
- “Where Did Our Advantage Go?”
- “The Secrets of Shareholder Value”
- “Seven Steps for Creating Knock-Out Strategies”
- “How to Control Your Competition”
- “How to Build a Better Strategy”
- “Ten Great Tips For Leaders”

### HERE’S WHAT ATTENDEES HAVE SAID ABOUT DR. MORGAN’S PRESENTATIONS:

*“You are awesome! Everything was right with your presentation today.”*

*“You opened me to the true value of strategy. Now I see the lack of it everywhere!”*

*“Your presentation helped my partner and me so much. We need a strategy!”*

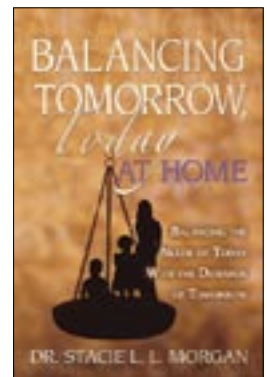
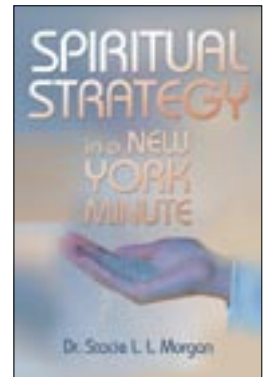
*“You are so good at what you do! You are really motivating.”*

*“Your strategy presentation was so much fun!”*

*“You were so moving. You have changed the way we look at our organizations and ourselves.”*

Dr. Morgan is available for:

- keynote addresses
- corporate events
- weekend retreats
- motivational events
- customized programs
- staff development
- workshops



For bookings and additional information contact Dr. Morgan at:  
[www.balancedmanagement.com](http://www.balancedmanagement.com)  
or call:  
757-867-9409